File No.DGT-49(2)/2019/AP Government of India Ministry of Skill Development & Entrepreneurship Directorate General of Training

Employment Exchange Building, Pusa Complex, New Delhi,

Dated: 22nd February, 2021

To

The State Apprenticeship Advisor Odisha, Karnataka, Maharashtra, Tamilnadu, Telegana, Gujrat, Madhya Pradesh, Nagaland, Himanchal Pradesh, Haryana, Jammu & Kashmir, and Utrakhand

Subject: Selection of Industry Cluster under scale-up phase of STRIVE project-reg.

Sir/Madam,

As per the reference section 2.2.5 of Operations Manual for STRIVE, approved on 3rd January, 2019 by the Steering Committee Chaired by Secretary, Ministry of Skill Development and Entrepreneurship (MSDE), a National Cluster Evaluation Committee (NCEC) was constituted for selection of Industry Clusters (ICs) under Result Area 4: "Improved and Broadened Apprenticeship Training" under STRIVE project.

- 2. Under the Project, total of 30 ICs would be selected pan India. State Apprenticeship Advisors were requested to identify potential ICs in their state. Accordingly ICs were identified and mobilized by States and shortlisted through a competitive selection process by State Cluster Evaluation Committee (SCEC) followed by formal recommendation through their respective SSCs. 11 ICs were recommended by NCEC in its meetings held on 1st March, 2019 and 18th October, 2019.
- 3. For selection of remaining 19 ICs in scale up phase, NCEC meeting was held on 12th February, 2021. NCEC discussed and deliberated the recommendations made by States concerned and agreed to recommend the following 19 ICs:

Name of Industry Cluster	State	District	
Photographic Association of Odisha	Odisha	Khurda	
Kanara Industries Association	Karnataka	Dakshina Kannada	
Ahmednagar Auto & Engineering Association	Maharashtra	Ahmednagar	
Madurai Jewllery Manufacturers Consortium Private Limited	Tamil Nadu	Madurai	
Confederation of Women Entrepreneurs (COWE) of India Telangana Chapter Begampet	Telangana	Hyderabad	
Surat Jewellery Manufacturers' Association	Gujarat	Surat	
	Photographic Association of Odisha Kanara Industries Association Ahmednagar Auto & Engineering Association Madurai Jewllery Manufacturers Consortium Private Limited Confederation of Women Entrepreneurs (COWE) of India Telangana Chapter Begampet	Photographic Association of Odisha Kanara Industries Association Ahmednagar Auto & Engineering Association Maharashtra Madurai Jewllery Manufacturers Consortium Private Limited Confederation of Women Entrepreneurs (COWE) of India Telangana Chapter Begampet Odisha Karnataka Maharashtra Tamil Nadu Telangana	

7	Security and Social Welfare Association	Madhya Pradesh	Bhopal
8	Nagaland Contractors and Suppliers Union	Nagaland	Kohima
9	Baddi Barotiwala Nalagarh Industries Association Jharmajri Baddi	Himachal Pradesh	Solan
10	Rai Industries Association	Haryana	Sonipat
11	Bari Brahmana Industries Association	Jammu and Kashmir	Samba
12	Association of Pharmaceutical Manufacturers	Uttarakhand	Haridwar
13	Indian Medical Association	Odisha	Cuttack
14	Electronics City Industries Association	Karnataka	Bengaluru
15	Mallapur Industrial Units Welfare Association	Telangana	Hyderabad
16	Auto Cluster Bidar	Karnataka	Bidar
17	Deogiri Electronics Cluster Pvt Ltd	Maharashtra	Aurangabad
18	GIDC Lodhika Industrial Association from Rajkot District	Gujarat	Rajkot
19	Integrated Association of Micro Small and Medium Enterprises of India	Haryana	Faridabad

4. The States concerned are requested to please communicate the selection to concerned as ICs mentioned in para 3 above.

Yours faithfully

(Ishwar Singh) Director (AT)