

DGT-49(2)/2019-AP
Government of India
Ministry of Skill Development & Entrepreneurship
Directorate General of Training

Kaushal Bhawan, Karol Bagh New
Delhi, 8th March 2019

To
The State Apprenticeship Advisor,
Kerala.

Subject:- Selection of Industry Clusters under STRIVE Project for Pilot Phase -regarding.

As per reference section 2.2.5 of Operations Manual for STRIVE, approved on 3rd January 2019 by the National Steering committee chaired by Secretary, Ministry of Skill Development and Entrepreneurship (MSDE), a National Cluster Evaluation Committee (NCEC) was constituted for selection of Industry Clusters (ICs) under Result Area 4: "Improved and Broadened Apprenticeship Training" under STRIVE project.

2. The State Apprenticeship Advisors were requested to identify potential clusters in their state vide letter No. DGT-1(27)/D1/SAMC/2017-AP dated 14.01.2019. Accordingly, industry clusters were identified and mobilized by States and shortlisted through a competitive selection process by State Cluster Evaluation Committee (SCEC) followed by formal recommendation through respective State Steering Committee (SSCs).

3. The first meeting of NCEC was convened on 01.03.2019 for evaluation & selection of ICs applications recommended by States, for pilot phase 10 ICs is to be selected.

4. The NCEC members discussed and deliberated the recommendation made by States concerned and agreed to recommend the following industry cluster (IC):

S.N.	State	Name of Industry Cluster & Address
1	Kerala	Malappuram Metals & Engineering Consortium pvt Ltd. MECON Common Facility Centre PO – Manjeri 676123, Dist - Mallappuram

5. The approval of Industry Cluster mentioned in para 4 is based on condition to fulfilling following:

- Recommendation of the clusters through the respective State Steering Committee (For states which have not submitted the recommendation to DGT till 28th Feb 2019)
- Industry clusteris advised to partner with ITIs for implementing Dual System of Training (DST)
- Submission of support letters from members of shortlisted IC to state concerned (States which have not submitted till 28th Feb).

6. The State concerned is requested to communicate the selection to industry cluster.

(Rajesh Aggarwal)
DG(T)/AS